

About Program

Salesforce overview

This Salesforce Administrator Certification Course is designed by industry experts to make you proficient in the significant modules and techniques of Salesforce such as capabilities of core customer relationship management (CRM) objects, creating encrypted fields, etc.

1. Salesforce CRM and its features
2. Salesforce objects, field types, and validation rules
3. Data modeling and management
4. Setup and user management
5. Security and data access
6. Workflow automation
7. Sales and service cloud configuration
8. Lightning components installation
9. Salesforce interface
10. Application deployment and Force.com platform change management
11. Application development by leveraging the declarative interface
12. User interface configuration

Module 1 - Salesforce Fundamentals

- Salesforce Fundamentals
- Overview of Salesforce, its Editions
- Home Page Customization
- User Management
- Apps Creation
- Core CRM objects Capabilities

Module 2 - Field Types and Salesforce Objects

- Field types overview, Standard fields modification
- Field types overview, Standard fields modification Creation of auto-number, formula, roll-up summary, lookup
- Creation of number, currency, and percent fields
- Creation of geolocation, phone, and email fields
- Creation of date & time fields
- Creation of text and text area fields
- Salesforce objects introduction
- Components, standard objects, and their modification
- External objects and creation of custom objects

Module 3 - Creation of Custom Buttons Link Units and Actions

- Creation of buttons, links, and actions overview
- Creation of new records with actions
- Call logging with actions
- Creation of custom buttons and custom links, etc.

Module 4 - Salesforce Workflow Schema Builder and Process Builder

- Salesforce Workflow, Schema Builder, and Process Builder
- Creation of visual flow
- Modification of the existing workflows
- Creation of process
- Field creation in the schema builder

Module 5 - Validation and Workflow Rules

- Overview of validation rules, their creation
- Creation of formulas
- Creation of error messages
- Overview of workflow rules
- Creation of Workflow rule, Field update, Task assignment, Email alert

Module 6 - Creation of Role Hierarchy

- Overview of the role hierarchy
- Creating, Enabling field history
- Assigning Roles to Users

Module 7 - Security Data Security Model

- Restricting logins
- Object access determination
- Record access configuration
- Creation of role hierarchy

About Techehost

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